



# Regional Communications Specialist

## About Seed Global Health

Seed Global Health (Seed) envisions a world in which every country is strengthened by a robust health workforce that can meet the health needs of its population. We partner to train nurses, midwives, and physicians, building health teams that can provide high-quality care and save lives. We do this by strengthening clinical care delivery, improving health workforce education, and supporting policies that enable health professionals to succeed. Seed is dedicated to creating lasting change in the health systems of our partner countries: Malawi, Sierra Leone, Uganda, and Zambia. To ensure that these changes are durable, we form deep local partnerships that inform our work at both the individual and systems levels. Together, we create multi-generational impact by investing in people to not only treat today's problems but solve for tomorrow's.

## Position Summary

The Regional Communications Specialist (RCS) will support communication efforts across Seed's partner countries—Malawi, Sierra Leone, Uganda, and Zambia. The RCS will contribute to the growth and impact of the organization by working closely with the global communications team and partner country teams to achieve our communication goals and meaningfully engage our audiences through creative and strategic storytelling. The RCS will co-develop and execute appropriate communication strategies and media and awareness campaigns aligned to support the organization's mission and vision. Based in one of our partner countries, this full-time role reports to the Senior Communications Manager.

## Duties and Responsibilities

- **Communication Strategy**

- Collaborate with partner country teams on the ongoing planning, execution, and assessment of national communication strategies including monitoring of budgets and resource utilization
- Act as a communication focal point for impact partners and implement relevant campaigns to drive stakeholder engagement
- **Content Production**
  - Manage content production for digital and traditional media channels including the Seed website, social media, annual reflection, and earned print and broadcast media platforms in alignment with the global editorial calendar
  - Coordinate with partner country teams on the development and dissemination of communication and policy materials including brochures, issue briefs, project briefs, policy briefs, posters, and other visibility products in accordance with Seed's branding guidelines
  - Coordinate production of written, video, and audio stories, for example documentaries, photo essays, and podcast episodes, including recruitment and hiring of production teams, writing creative briefs, conducting interviews, managing vendors, and arranging logistics
- **Media Relations and Management**
  - Develop a media database and partnerships with media organizations and journalists across program countries; interact and pitch stories/op-eds of interest; organize media field visits and sensitization of reporters and editors to our work
  - Coordinate and collaborate with impact teams on media engagement during events and collect visual and audio footage for storytelling
  - Draft and disseminate talking points; organize press conferences; prepare media kits and press releases; provide information to querying journalists
  - Work with global communications team to collect and develop communication collateral including media stories, photographs, and video footage and audio for news outlets and social media distribution
- **Regional Events**
  - Manage media and content production trips, donor visits, and similar activities
  - Coordinate with partner country teams in organizing high-level and high-visibility events and manage media engagement and logistics for high-profile events
  - Support preparation and logistics for in-person regional events and digital meetings

## Qualifications

- Advanced degree in communications, marketing, public relations, public policy, or related field
- At least 3 years of relevant communications experience with 3 years' work experience with an INGO in a similar role
- Passion and commitment to Seed's mission
- Strong sense of accountability, personal initiative, and responsibility
- Excellent interpersonal skills, including flexibility and a sense of humor
- Excellent writing and communication skills
- Experience writing for publication (e.g., articles, blogs, op-eds, impact stories)
- Demonstrated cross-cultural sensitivity and ability to build respectful relationships with colleagues from different cultural, linguistic, and educational backgrounds
- Ability to work collaboratively in a fast-paced and young organization work environment
- Experience in external communications, written or visual, including interviews, presentations, and remarks
- Proficient with MS Office Suite and Google Workspace and familiarity with graphic design software, including ability to create aesthetically pleasing and engaging materials for a diverse audience
- Previous work experience in Uganda, Malawi, Sierra Leone, or Zambia preferred
- Fluency in English is required

## Working Conditions

- Based in one of our partner countries—Malawi, Sierra Leone, Uganda, or Zambia
- Up to 10% travel time may be requested, domestically and internationally

## Compensation

Competitive base salary commensurate with experience.

Seed does not discriminate on the basis of race, color, gender, handicap, age, religion, sexual orientation, or national or ethnic origin.